



CATHEDRAL
CHORAL
SOCIETY

WASHINGTON NATIONAL CATHEDRAL

3101 Wisconsin Ave., N.W.
Washington, D.C. 20016
202.537.2228

Dear Friend,

You're invited.

It's a simple phrase, but one that we have adopted as our most fundamental motivator: we create transcendent musical experiences for **all** in a space of beauty and community.

In May of 2022, we will celebrate our 80th Anniversary. In the months leading up, we are thrilled to be offering an **exciting season** of community sings, educational programs, and, above all else, concerts that **elevate voices** from all walks of life.

This year, we are expanding our corporate partnership opportunities. We strive not only to give back to our corporate partners by increasing their visibility, but also to connect our partners directly with programs that align with their mission.

Enclosed you will find information about our corporate partner program and current opportunities, and keep in mind that we can tailor our benefits package to meet your needs. I hope you will consider becoming a partner as we work to bring more music to more people.

Sincerely,

Christopher Eanes
Executive Director



CATHEDRAL
CHORAL
SOCIETY

CORPORATE
PARTNERSHIP GUIDE



SPONSORING THE CATHEDRAL CHORAL SOCIETY

Partnering with the GRAMMY®-nominated Cathedral Choral Society is the perfect way to show your company's support for the arts and arts education.

We create transcendent musical experiences for all people in a space of beauty and community. With our home at Washington National Cathedral, CCS serves as an artistic voice during times of triumph and strife in the United States and as a beacon for music-lovers the world over.

As we enter our ninth decade, we are committing to work boldly for social justice and equity in the arts. We are seeking corporate partners who share our vision of creating a more equitable and connected worldwide community.

A company that partners with the Cathedral Choral Society to bring world-class arts experiences to the DC and worldwide communities is just that – a partner. Your clients will associate your business with **equity, beauty, and community**, and your employees will be proud in the knowledge that their hard work is responsible for supporting and sustaining DC's vibrant arts ecosystem.

JOIN US TODAY!

SOME OF THE BENEFITS OF PARTNERING WITH THE CATHEDRAL CHORAL SOCIETY INCLUDE:

- Demonstrating that your company values arts access for all.
- Associating your brand with a national landmark and an internationally renowned musical institution.
- Maintaining the vibrancy of the Washington, DC arts scene.
- Helping the Cathedral Choral Society achieve its goal of providing music education opportunities to children where there are none.



“Choral musicians and choral music lovers are significantly more likely to be engaged in their communities, participate in community service, vote in elections, and achieve academically.”

- FROM A STUDY BY CHORUS AMERICA (2009)



ABOUT THE CATHEDRAL CHORAL SOCIETY

As Washington, DC's oldest symphonic chorus, the GRAMMY®-nominated Cathedral Choral Society continues to set the standard for vibrant, engaging concerts in one of the world's most important places of worship. The aims of the chorus are to **invite** more people to enjoy the art of choral singing, **elevate** emerging voices, and **steward** the art for future generations.

The Cathedral Choral Society is heavily invested in fostering emerging voices by regularly commissioning up-and-coming composers and featuring outstanding young soloists.

Each season, CCS presents four mainstage concerts in Washington National Cathedral in addition to programs and activities held outdoors or off the Cathedral Close. In its programming, the chorus commits itself each year to presenting works from many musical traditions that challenge, excite, and inspire audiences. The 120 singers that make up the Cathedral Choral Society come from all backgrounds, from politicians and government workers to schoolteachers and professional musicians.

The Cathedral Choral Society was founded in 1941 by the Cathedral's music director Paul Callaway, just days before the United States entered World War II. Since that time, only two other music directors have led the chorus: J. Reilly Lewis from 1985 to 2016, and, since 2017, Steven Fox.



OUR REACH

IN-PERSON CONCERT ATTENDANCE: 10,000+ per year

VIDEO VIEWS: 2,000+ per month

SOCIAL MEDIA FOLLOWING: 9,000+



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SPONSORSHIP OPPORTUNITIES

EQUITY & INCLUSION

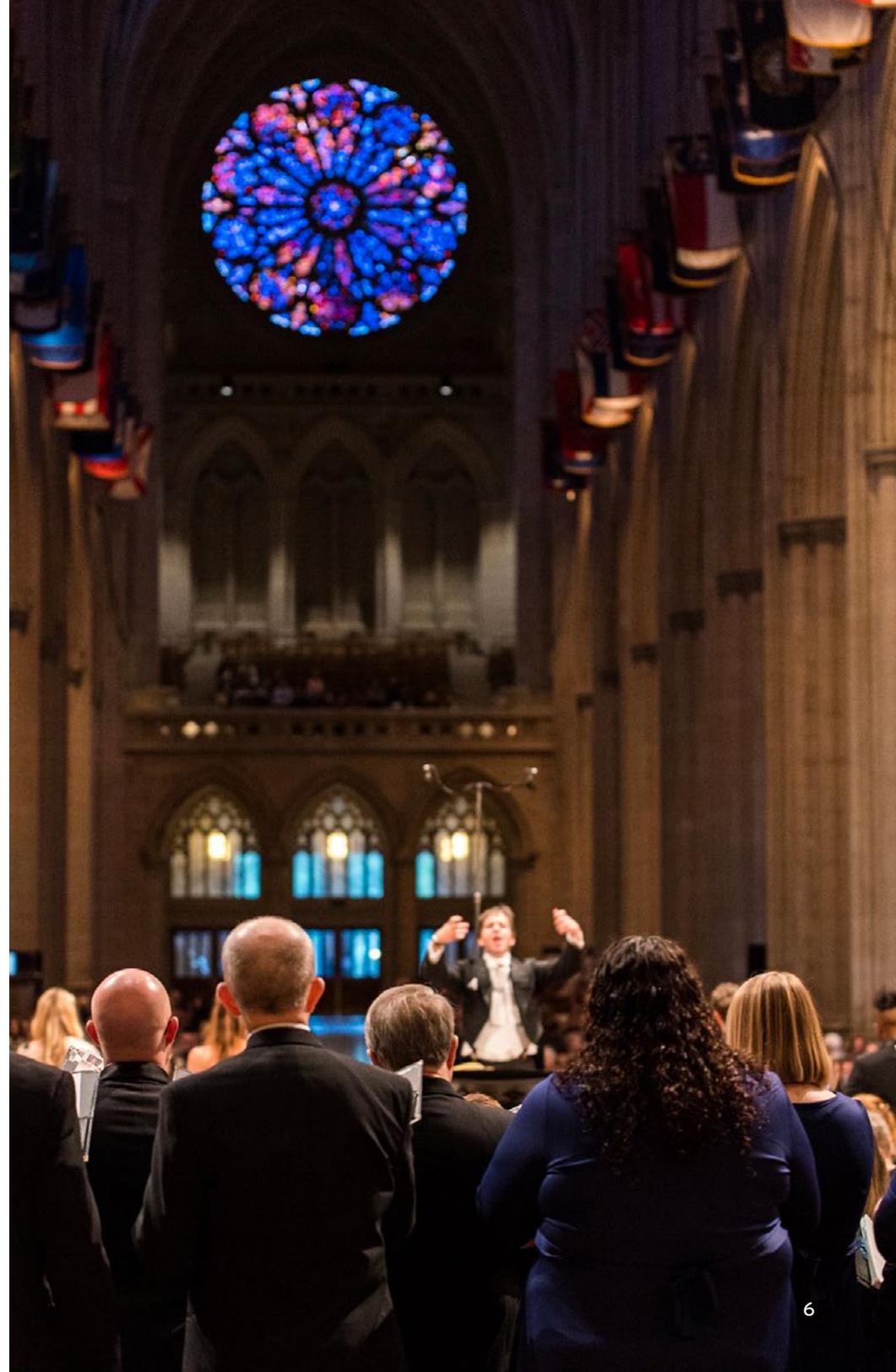
I, TOO, SING AMERICA

The I, Too, Sing America Project is a multi-year initiative to **elevate African American musical voices** through a collaborative partnership with the Heritage Signature Chorale. Live concerts, panel discussions, and educational opportunities will shine a light on the contributions of African American musicians over the centuries.

In addition to live music presentations, CCS will curate and produce a video series of interviews with African American musicians and composers that will be hosted on our website alongside educational resources, free of charge to all.

See this project in action by visiting cathedralchoralsociety.org/i-too-sing-america

Project timeframe: This is an extended project with opportunities for multi-year sponsorship.



SPONSORSHIP OPPORTUNITIES

EQUITY & INCLUSION

REBELS WITH A CAUSE

Women are critically underrepresented in the field of music composition, so we are doing our part to encourage emerging voices and to highlight the work of well-established women composers. *Rebels with a Cause* is an exciting concert project that includes three world premiere musical works commissioned for CCS on the theme of **voting rights**. The weekend of events includes a composer-conductor masterclass for women and a moderated panel discussion with the composers. A documentary video about the concert and related events will be released following the project's conclusion.

Project timeframe: March 2022



*Augusta Read
Thomas*



*Jessie
Montgomery*



*Lisa
Bielawa*

SPONSORSHIP OPPORTUNITIES

GIVING BACK

HEALING FOR HEALTH CARE WORKERS

Our health care workers have been on the front lines of the battle against Covid-19. Now, it is our time to offer them some spiritual healing. CCS will offer up to 200 **free premium tickets to front-line healthcare workers** for the 2021.2022 season as a small gesture of thanks to all those who kept us safe through the pandemic.

Project timeframe: December 2021 – May 2022



SPONSORSHIP OPPORTUNITIES

CELEBRATION

EIGHTIETH ANNIVERSARY SEASON

In May 2022, CCS will celebrate 80 years as one of the pillars of DC's music community. Through times of celebration and times of strife, CCS has provided a musical backdrop and refuge in the spiritual heart of our nation's capital - Washington National Cathedral. Help us celebrate the past by looking towards the future as we recommit ourselves to providing extraordinary experiences for all.

Project timeframe: December 2021 – May 2022



THE BENEFITS OF A CORPORATE PARTNERSHIP

We'll work with you to develop the best benefits package to suit your needs, whether it's special opportunities to meet artists, tickets to shows for your employees or clients, or a social media shout-out on the platform of your choice.

SPONSORSHIP LEVELS:

Maestro Level: \$25,000+

Benefactor Level: \$15,000+

Producer Level: \$10,000+

Leader Level: \$5,000+

Some of the many perks we offer include:

- A curtain speech acknowledgement of your company's support.
- Invitations to post-concert receptions with guest artists.
- Your logo on our organizational or promotional print and digital materials.
- Discounted and free tickets to concerts for your clients and employees.
- Social media mentions or cross-posting opportunities.
- Free advertising in our concert programs.

If there's something you think we can offer that we haven't listed here, just ask!
Sponsorships start at \$5,000.

To discuss your partnership, please contact Executive Director Christopher Eanes at ceanes@cathedral.org or 202.537.5524.





**CATHEDRAL
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PLEASE SEND CONTRIBUTIONS PAYABLE TO:

CATHEDRAL CHORAL SOCIETY

3101 Wisconsin Ave NW

Washington, DC 20016

Tax ID: 52-1136231

The Cathedral Choral Society is a non-profit entity and tax exempt under section 501(c)(3) of the IRS code.